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20 May 2017

Re: Invitation for Exhibition and Sponsorship to ICEMS2017

Dear Sir/Madam,

The 20th International Conference on Electrical Machines and Systems (ICEMS2017) will be held on 11-14 August 2017 in Sydney, Australia. ICEMS is a top level international academic research conference in the field of Electrical Machines and Systems. With the 1st one held in 1987, Beijing, China, this event will be the 30th anniversary of ICEMS, and it is proudly sponsored by CES, KIEE, IEEJ, IEEE, and the *Office of the NSW Chief Scientist and Engineer, Australia*.

This conference provides a forum for researchers, scientists, and engineers to present their latest R&D achievements and to exchange ideas and experiences in the field of electrical machines and systems, including *electrical machines of all types and all aspects (such as new structures, materials, and analysis and design methods), power electronic converters, motion control, electrical drive, and application systems, as well as other related areas*. During the conference, the delegates will have plenty of opportunities to discuss their research work with international experts of the field. More detailed information on the conference can be found from www.icems2017.org.

So far we have received over 900 paper submissions and it is expected that over 800 delegates from universities, research institutions, and industrial companies around the world will attend the conference.

The conference venue is the International Convention Centre (ICC) Sydney, 14 Darling Drive, Sydney, NSW 2000, Australia, (<http://www.iccsydney.com.au/>), which is located in the beautiful Darling Harbour, in the heart of Sydney and the most popular destination for international visitors and locals alike. It is next to the central business district and has many exciting attractions and events every day.

On behalf of the organizing committee, *I cordially invite you to come to Sydney in August 2017 to introduce and demonstrate your products and to find new ideas through various interaction opportunities with our delegates from almost every industrialised country around the world.*

Attached please find a copy of Call for Papers, Program Outline, and a list of Advertisement, Exhibition and Sponsorship Packages of ICEMS2017. If you are interested in any of the packages and/or need any further information, please kindly contact us as soon as possible by the address above. *Please note that there are quotas for the top level sponsors, and positions cannot be guaranteed after Monday 3 July 2017.*

Yours sincerely,

Prof. Jianguo Zhu
General Chairman, ICEMS2017



The 20th International Conference on Electrical Machines and Systems

ICEMS 2017

www.icems2017.org

11 - 14 August 2017
International Convention Centre
Sydney, NSW, Australia

Honorary Chairmen:

Qingxin Yang, CES, China
Jin-Woo Ahn, KIEE EMECS, Korea
Toshihisa Shimizu, IEEJ-IAS, Japan
Tomy Sebastian, IEEE-IAS, USA

General Chairman:

Jianguo Zhu, Australia

International Steering Committee:

Guobiao Gu, Honorary Chairman, China
Weiming Ma, Honorary Chairman, China
Robert Lorenz, Honorary Chairman, USA
Zhengming Zhao, Chairman, China
Zihua Wang, Secretariat, China
Jin-Woo Ahn, Korea
Po-tai Cheng, Taiwan
Gyu-Tak Kim, Korea
Chang-Eob Kim, Korea
Yaohua Li, China
Ichiro Miki, Japan
Shoji Nishikata, Japan
Hiroyuki Ohsaki, Japan
Heung-Kyo Shin, Korea
Longya Xu, USA
Katsumi Yamazaki, Japan
Jianguo Zhu, Australia
Z.Q. Zhu, UK

Technical Program Committee:

Z.Q. Zhu, Chairman, UK
Youguang Guo, Co-Chairman, Australia
Li Li, Co-Chairman, Australia
Dylan Lu, Co-Chairman, Australia
Longya Xu, Co-Chairman, USA
Thomas M. Jahns, Co-Chairman, USA
Jianxin Shen, Secretariat, China

Organizer and Sponsor:



UTS, Australia

Technical Sponsors:



China Electro-technical Society
(CES)



Korean Institute of Electrical
Engineers (KIEE), EMECS
Society



IEEJ Industry Applications
Society (IEEJ-IAS)



IEEE Industry
Applications Society

CALL FOR PAPERS

The 20th International Conference on Electrical Machines and Systems (ICEMS2017) will be held on 11-14 August 2017 in Sydney, Australia. This conference aims to provide a forum for researchers, scientists, and engineers to present their latest R&D achievements and to exchange useful information and experiences in the field of electrical machines and systems. Started in Beijing, China, in 1987, ICEMS is a regular annual event with sponsorships from the China Electrotechnical Society (CES), Korean Institute of Electrical Engineers (KIEE) EMECS Society, and Institute of Electrical Engineers of Japan Industry Applications Society (IEEJ-IAS), along with the technical co-sponsorship from the IEEE Industry Applications Society (IEEE-IAS).

The Topics of interest are broadly categorized into, but not limited to, the following:

- (1) Permanent Magnet Motor Drives
- (2) Permanent Magnet Generator Systems
- (3) Induction Machines and Drives
- (4) DC Machines and Drives
- (5) Synchronous Machines and Drives
- (6) Reluctance Machines
- (7) Linear Machines and Magnetic Levitation
- (8) Special Machines and Actuators
- (9) Transformers
- (10) Magnetics and Field Analysis
- (11) Magnetic and Insulation Materials
- (12) Power Converters
- (13) Motion Control and Servo Systems
- (14) Sensorless Control
- (15) Machine System Modeling
- (16) Renewable Energy Systems
- (17) Energy Efficiency Systems
- (18) Reliability and Diagnostics
- (19) Noise, Vibration, EMI and EMC
- (20) Cooling Technologies
- (21) Manufacturing, Testing and Standards
- (22) Transportation and Other Applications
- (23) Electrical Engineering Education
- (24) Other Related Topics

All presented papers will be included in the conference proceedings and submitted to the database of IEEEExplore. Selected papers will be recommended to IEEE Transactions on Industry Applications.

Conference Venue:

International Convention Centre (ICC) Sydney, 14 Darling Drive, Sydney, NSW 2000, Australia, (<http://www.iccsydney.com.au/>)



Local Organizing Committee:

Quang Ha, Chairman, UTS, Australia
Dylan Lu, Co-Chairman, UTS, Australia
Ricardo Aguilera, UTS, Australia
Gang Lei, UTS, Australia
Li Li, UTS, Australia
Peter McLean, UTS, Australia
Ha Ngoc Pham, UTS, Australia
Yam Siwakoti, UTS, Australia
Tianshi Wang, UTS, Australia
Peter Watterson, UTS, Australia
Jiangfeng Zhang, UTS, Australia

Important Dates:

- 15 November 2016, Conference website open for submission of one page digests
- 31 March 2017, Deadline for submission of one page digests
- 30 April 2017, Announcement of digest acceptance
- 1 May 2017, Conference website open for full paper submission, and early bird registration
- 1 July 2017, Deadline for full paper submission, and early bird registration

Contacts:

- Technical Program Committee, tpc@icems2017.org
- Organizing Committee and Secretariat, organizer@icems2017.org

Submission of Digests and Full Papers:

Researchers of the above listed areas are invited to prepare one page digests in the format specified in ICEMS2017_Digest_Template.doc downloadable at www.icems2017.org, and submit them to the Technical Program Committee. After a peer review process, the authors of accepted digests will be invited to prepare their full papers taking into account the reviewer comments for inclusion in the conference proceedings to be uploaded to IEEExplore database, and present their work to the conference. The full paper format is specified in ICEMS2017_Full_Paper_Template.doc which is downloadable from www.icems2017.org.

Program:

The conference program will consist of invited keynote speeches, oral and poster presentations, and tutorial sessions. The invited presentations will be selected from the submitted digests by the Technical Program Committee. Each paper must be presented by an author. No-show papers will not be eligible for inclusion in the conference proceedings and IEEExplore database.

Exhibition and Sponsorship:

An exhibition of related services, equipment, materials, software, technical journals and books will be held as a part of ICEMS2017. Industrial companies, research institutions, and organizations that are interested in purchasing booth space for exhibition or supporting conference events should contact the organizing committee by email to organizer@icems2017.org. The Exhibitor and Sponsor Prospectus is available at www.icems2017.org under "Exhibition and Sponsorship".



ICEMS2017

Advertisement, Exhibition and Sponsorship Packages

(Positions cannot be guaranteed after Monday 3 July 2017)

Advertisement

- AUD1,000 per A4 page in the ICEMS2017 Technical Program (PDF file and hard copy to be distributed to all delegates and available for download at ICEMS2017 website)
- AUD2,000 per poster (A0 size) for 3 days in the exhibition area
- AUD2,000 for one data projector demonstration in the format of microsoft PowerPoint presentation, or animation, or video for 3 days in the exhibition area.

Exhibition

Option 1:

- One 3×3 m² exhibition booth (furniture and signage not included)* for 3 days,
- Inclusion of company logo and web links in the exhibition section at the ICEMS2017 website, and
- Fee: AUD3,000 in total.

Option 2:

- No exhibition booth, AUD100 per square meter exhibition area (furniture and signage not included)* per day, and
- Inclusion of company logo and web links in the exhibition section at the ICEMS2017 website.

Sponsorships

A. Bronze Sponsor (AUD5,000 each, no quota limit)

- One free 3×3 m² exhibition booth (furniture and signage not included)* for 3 days,
- One A4 page advertisement in the Technical Program (if more than one page is required, AUD1,000 for each extra page),
- Acknowledgement of sponsorship by inclusion of company logo in web links in the sponsor section at the ICEMS2017 website and the conference venue, and oral appreciation at the opening ceremony and/or conference dinner, and
- One full registration with conference dinner.

B. Silver Sponsor (AUD8,000, Quota: Six)

- One 3×3 m² exhibition booth (furniture and signage not included)* for 3 days with certain right to select the location of exhibition booth depending on the availability,
- One A4 page advertisement in the Technical Program (if more than one page is required, AUD1,000 for each extra page),
- Acknowledgement of sponsorship by inclusion of company logo in web links in the sponsor section at the ICEMS2017 website and the conference venue, and oral appreciation at the opening ceremony and/or conference dinner, and
- One workshop presentation (half an hour), and
- Two full registrations with conference dinner.

C. Gold Sponsor (AUD12,000, Quota: Three)

- One 3×3 m² exhibition booth (furniture and signage not included)* for 3 days with a high right to select the location of exhibition booth

- One A4 page advertisement in the Technical Program (if more than one page is required, AUD1,000 for each extra page)
- Acknowledgement of sponsorship by inclusion of company logo in web links in the sponsor section at the ICEMS2017 website and the conference venue, and oral appreciation at the opening ceremony and/or conference dinner,
- One workshop presentation (one hour), and
- Three full registrations with conference dinner.

D. Platinum Sponsor (AUD20,000, Quota: One)

- One 3×3 m² exhibition booth (furniture and signage not included)* for 3 days, with the highest right to select the location of exhibition booth,
- One A4 page advertisement in the Technical Program (if more than one page is required, AUD1,000 for each extra page),
- Acknowledgement of sponsorship by inclusion of company logo in web links in the sponsor section at the ICEMS2017 website and the conference venue, and oral appreciation at the opening ceremony and/or conference dinner,
- One workshop presentation (one and half hour),
- Three full registrations with conference dinner, and
- One plenary keynote speech**.

* The exhibitors can either bring their own furniture and/or signages or rent them from MORETONHIRE (<http://www.moreton.net.au/custom-exhibition-stands>). Catalogues will be provided on request.

** The keynote speech from a leading company must be a research paper subject to the reviewing and approval by the Technical Program Committee in order to assure the quality.

ICEMS2017 Program Outline

Time	Friday 11 August 2017	Saturday 12 August 2017			Sunday 13 August 2017			Monday 14 August 2017		
8:30		Registration Desk Open			Registration Desk Open			Registration Desk Open		
9:00		Opening Ceremony			Plenary Session (KB1)			Plenary Session (KC1)		
9:40		Plenary Session (KA1)								
11:00		Morning Tea			Morning Tea			Morning Tea		
11:15		Oral Sessions (OA1-5)	Poster Sessions (PA1-5)	Sponsors' Workshop (WA1)	Oral Sessions (OB1-5)	Poster Sessions (PB1-5)	Sponsors' Workshop (WB1)	Oral Sessions (OC1-5)	Poster Sessions (PC1-5)	Sponsors' Workshop (WC1)
12:45		Lunch			Lunch			Lunch		
13:45	Registration Tutorial Session	Oral Sessions (OA6-10)	Poster Sessions (PA6-10)	Sponsors' Workshop (WA2)	Oral Sessions (OB6-10)	Poster Sessions (PB6-10)	Sponsors' Workshop (WB2)	Oral Sessions (OC6-10)	Poster Sessions (PC6-10)	Sponsors' Workshop (WC2)
15:30	Break	Afternoon Tea			Afternoon Tea			Afternoon Tea		
15:45	Registration Tutorial Session	Oral Sessions (OA11-15)	Poster Sessions (PA11-15)	Sponsors' Workshop (WA3)	Oral Sessions (OB11-15)	Poster Sessions (PB11-15)	Sponsors' Workshop (WB3)	Oral Sessions (OC11-15)	Poster Sessions (PC11-15)	Sponsors' Workshop (WC3)
17:00	Registration							Closing Ceremony		
18:00 – 21:00	Welcome Reception	Possible Sponsors' Workshop			Conference Dinner					

Conference Venue:

International Convention Centre (ICC), Sydney

Welcome Reception – Building 11, Broadway Campus, University of Technology Sydney

Opening Ceremony, Plenary Oral Sessions, Poster Sessions, Sponsors' Workshops, and Closing Ceremony – Cockle Bay Rooms, ICC, Sydney